



## Kneisha Sanders, Executive Coach, PCC

### “Failure is an event, not a person” Zig Ziglar

This perspective is one of the many shifts required for growth. As I reflect personally and professionally, this fundamental belief has allowed me to take bold and courageous actions.

As an Executive Coach, I am a thought partner in helping leaders co-create the best possible outcome for themselves. One in which they can feel confident about and own as they continue evolving into the leader they hope to become. My coaching and facilitation style is light-spirited. However, my approach is direct, and solution focused.

## Professional Experience

Kneisha Sanders spent 10+ years as an operational finance professional in Fortune 100 companies across the Aerospace, Energy, Healthcare, Home Appliances, Financial Services – Global Operations, and Food Distribution Industries. Kneisha developed her expertise through previous roles as an Internal Auditor, Consultant, Project Manager, and Market Finance Manager in the following functions Sales, Engineering, Supply Chain, IT, and Operations.

Kneisha has experience working with international teams on global assignments physically located in the United States, United Kingdom, France, and India. She has coached and trained local and international cross-functional leaders and teams in person and virtually. Kneisha has also designed and taught executive education in the corporate and academia arenas. She loves to engage in leadership and team development through facilitating strategy sessions, conducting 360 debriefs, administering behavioral assessments, and workshops.

Kneisha has professionally coached managers, leaders, and C-suite executives since 2013, with five years as an Internal Master Coach for General Electric (GE) Company’s executive leadership development programs. She has also served on nonprofit boards in the capacity of professional development, leading their programming, training, and coaching initiatives.

Kneisha published her first book, *The Fruit of a Spirit-Led Leader*, in 2020, which helps professionals bring their authentic selves to work. Kneisha lives in Dallas, TX, with her husband, Daniel, and daughter Amaya. As a family, they love to travel, spend time with one another, and find new restaurants to try.

## Education and Training

Kneisha holds an MS in Management with a concentration in Organizational Behavior & Executive Coaching from the University of Texas at Dallas (UTD) and a BA in Finance from Michigan State University (MSU). She is also a Professional Certified Coach (PCC) through the International Coaching Federation (ICF) and is an authorized Everything DiSC and Five Behaviors of a Cohesive Team (5B) Partner and Facilitator through Wiley.

## Areas of Specialization

- Training Managers & Leaders how to use coaching skills
- Executive Presence, Public Speaking, and Presentation
- Team Leadership, High Performing Teams
- Diversity, Equity, & Inclusion (DEI)
- Financial Planning & Analysis (FP&A)
- International Business
- Professional & Leadership Development
- Change Management, Strategic Planning, & Process Improvements

## Highlights

- International Business experience
- Worked on GE’s largest Acquisition to date (\$13B deal based in Paris, FR)
- Supported GE’s \$5B Divestiture of GE Appliances to Haier
- Served as an Internal Master Coach for GE High Potentials and Executives
- Designed and facilitated a 3-Day “Leading with Coaching” experience for MSU HR Executive Education Program
- Serve as a Learning Advisor & Mentor Coach for Emory University
- Provide coaching & training to large-scale and Fortune 500 organizations such as KPMG, Boeing, Paycor, & State Farm

## Professional Certifications

- Professional Certified Coach (PCC)
- Executive & Professional Coaching (UTD)
- Everything DiSC and 5B Authorized Partner & Facilitator (Wiley)
- Lean Six Sigma Green Belt (GE Company)
- Korn Ferry Assessments & Programs – KF360, KFLS (formally KF4D), and KFLP
- Executive Presence Index (ExPI assessment)

## Industry Experience

- Aerospace
- Energy
- Healthcare
- Home Appliances
- Financial Services
- Food Distribution
- Software
- Manufacturing
- Transportation
- Education